

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-14	31-Jul-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	188.383.818	183.628.459	2,59%
WINSTON	166.542.005	164.223.763	1,41%
CHESTERFIELD	118.911.603	125.708.120	-5,41%
FORTUNA	107.313.085	108.116.436	-0,74%
CAMEL	92.507.587	95.042.251	-2,67%
LUCKY STRIKE	75.520.450	77.132.916	-2,09%
DUCADOS NEGRO	71.139.869	79.296.722	-10,29%
L&M	65.891.004	69.346.251	-4,98%
NOBEL	58.050.669	59.810.263	-2,94%
DUCADOS RUBIO	44.068.128	49.372.560	-10,74%
BROOKLYN	34.531.760	19.060.781	81,17%
PALL MALL	27.482.384	31.770.063	-13,50%
DUCADOS RUBIO BLANDO	20.117.768	26.644.357	-24,50%
FORTUNA RED LINE	17.917.599	19.882.105	-9,88%
DUCADOS RUBIO 100'S	14.895.711	13.627.442	9,31%
MARLBORO POCKET	11.826.778	11.970.305	-1,20%
JOHN PLAYER SP.	11.074.088	12.624.958	-12,28%
MARK 1	10.833.975	10.447.150	3,70%
LUCKY STRIKE BLANDO	10.482.880	11.459.075	-8,52%
L&M RED SEMI-RÍGIDO	10.185.252	12.506.150	-18,56%
ELIXYR	9.787.723	10.251.367	-4,52%
NOBEL STYLE	9.211.948	8.599.943	7,12%
PALL MALL LARGO 100'S	8.050.312	5.594.297	43,90%
PHILIP MORRIS K/S	7.552.883	7.101.913	6,35%
MARLBORO TOUCH AZUL	7.282.834	4.523.589	61,00%
GOLD COAST	7.210.517	8.845.781	-18,49%
BENSON & HEDGES AMERICAN	7.142.304	708.505	908,08%
L&M BLUE SEMI-RÍGIDO	6.897.503	7.416.023	-6,99%
CHESTERFIELD SEMI-RÍGIDO	6.401.068	5.240.317	22,15%
LUCKY STRIKE CLICK & ROLL	5.569.330	4.453.440	25,06%
WINSTON REDVOLUTION	5.182.062	7.614.123	-31,94%
BN	4.957.586	5.587.228	-11,27%
NOBEL BLANDO	4.527.473	4.329.002	4,58%
GAULOISES RUBIO	4.263.859	4.404.838	-3,20%
BULLBRAND	4.097.937	4.658.743	-12,04%
R 1	4.008.325	4.155.721	-3,55%
JOHN PLAYER SP. BLACK/BLUE	3.563.661	3.943.552	-9,63%
LAMBERT & BUTLER	3.515.286	3.753.698	-6,35%
AUSTIN	3.353.452	5.015.727	-33,14%
KARELIA	3.350.920	3.420.090	-2,02%
HERENCIA	3.312.262	3.804.073	-12,93%
MARLBORO TOUCH ROJO	3.231.918	1.847.243	74,96%
JOHN PLAYER SP. AM.100'S	3.007.208	3.459.125	-13,06%
RESTO MARCAS	81.028.874	98.173.103	-17,46%
Totales	1.364.183.657	1.398.571.568	-2,46%